

Patent  
Serial No. 10/533,754  
Amendment in Reply to Final Office Action of July 30, 2009

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Title: RECOMMENDER AND METHOD OF PROVIDING A RECOMMENDATION OF CONTENT THEREFOR

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

## AMENDMENT

Sir:

In response to the Final Office Action of July 30, 2009,  
please amend the above-identified application for consideration in  
a Request for Continued Examination filed concurrently with this  
Amendment and consider the remarks as follows: